



Business Connect: A free of charge programme for Exhibitors - A world of networking opportunities

NEW FOR 2018

- 1** **Pre-schedule 1-to-1 meetings** with buyers, visitors and other exhibitors, by connecting to the online matchmaking platform (login received by email).

Note: Although we do our best to facilitate your networking, we cannot guarantee that pre-arranged meetings will all take place onsite due to no show.
- 2** Maximise your exposure by being presented in **Recommendation emails** that are sent to all attendees.

Note: Update your profile and products in the exhibitor zone.
- 3** **Participate to speed networking sessions** in the Government Lounge with Abu Dhabi and Dubai Police.

Note: Both entities will contact you one hour pre-meeting if they want to meet with your company.
- 4** Attend **Meet & Greet** with international pavilions in the **Government Lounge, Hall 5**.
Dubai Police and Expo 2020 7 March 2018, 13:30 - 14:00 in **ME3S forum, Hall 4**.

 USA: 7 March 2018, 15:30 – 16:00  France: 7 March 2018, 16:00 – 16:30
- 5** **Benefit from a VIP Tour** from Dubai Police (ESC Committee) and Arm Forces of the UAE - GHQ .

Note: ISNR team can't guarantee that government entities will visit all stands.
- 6** **Use your Exhibitor's Privilege Card** to access the Government Buyers Lounge & gain additional networking opportunities with buyers during 3 days.
- 7** Attend the **Buyers' Breakfast** Government Buyers Lounge **on 7th of March, 9:00 AM**.
- 8** Network with new visitors in the **Visitor Business Connect Lounge, Hall 4**.
- 9** **Use the Info Salons Tracker App to scan visitor badges** and retrieve your leads after the show.

CHARGES APPLY

Note: Buyers and government entities are registered in other proprietary system and cannot be captured by this tracker system.

For more information, please contact mariella.navarro@reedexpo.ae
- 10** **Network Post-Show** - the matchmaking platform remains live to allow you to increase your leads and connections.