

## INNOVATION



17 - 19 MARCH, 2020  
ADNEC, ABU DHABI, U.A.E

## EXHIBITION

- 4 COMMUNITY EXPERIENCES
- 5 COUNTRY PAVILIONS  
\*2 in 2018
- CYBER SECURITY ZONE
- DIGITAL TRANSFORMATION ZONE

 **200+**  
REGIONAL HOSTED BUYERS

**20+** ENGAGED UAE  
GOVERNMENT ORGANIZATIONS 

 **25,000+**  
ATTENDEES  
\*32% increase from 2018

 **600+** PARTICIPATING  
COMPANIES  
\*17% increase from 2018

# 4 STRATEGIC PRIORITIES

- UAE Leadership
- International Growth
- Regional Media Exposure
- Onsite Business Deals Announcements

- 50+ SPEAKING EXPERTS & OFFICIALS
- 20+ HOURS OF CONTENT

FUTURE OF  
**POLICING**  
conference

NATIONAL CYBER  
**SECURITY**  
conference

NATIONAL DIGITAL  
**RESILIENCE**  
conference

## CONTENT

MAIN THEME FOR  
ISNR ABU DHABI 2020



## ARTIFICIAL INTELLIGENCE